

Evaluationsergebnisse und Teilnehmerstimmen zu unseren Trainings – ein Beispiel

Seit mehreren Jahren führen wir für ein global vernetztes Dienstleistungsunternehmen in Deutschland Inbound-Trainings zum Thema „**Intercultural Competence for Working and Living with the Germans**“ durch. Die folgende Übersicht zeigt die Durchschnittswerte der Evaluationsergebnisse aus den Jahren 2011 und 2012 (insgesamt 8 Trainings).

Beurteilung durch die Teilnehmer/innen anhand einer 5-stufigen Bewertungsskala von 1 = „absolut“ / „absolutely“ bis 5 = „gar nicht“ / „not at all“

Gesamteindruck	Mittelwert
How satisfied have you been with the course?	1,2
Would you recommend this course?	1,1
Inhalte	Mittelwert
The contents of this course were interesting.	1,2
I can put into practice in my work what I have learned in this course.	1,4
Through the knowledge and skills I have gained during this training I feel that I am better prepared for future tasks.	1,5
Methoden / Didaktik	Mittelwert
The teaching methods were diversified and helped me in learning the seminar contents.	1,2
The use of media was adequate and effectively supported my learning process.	1,8
The participant handouts are a helpful add-on to the course.	1,6
The tempo of the training seemed appropriate to me.	1,4
Trainer	Mittelwert
The trainer had solid expertise / technical competence.	1,1
The training style appealed to me.	1,2
The trainer has presented the contents in a coherent and comprehensible way.	1,1
The trainer responded well to participants' questions.	1,2



Teilnehmerkommentare zum Training

How satisfied have you been with the course?

- „Exceeded my expectations on all fronts. I was expecting a lecture on how to be culturally sensitive & instead was provided fascinating insight into why cultures differ and how I can adapt.“
- „Very well structured, interactive, very good points and tips“
- „I'm German and learned a lot about the Germans today.“

What did you like in particular?

- „Good equilibrium between theoretical and practical knowledge“
- „Inclusion of participants' personal experiences; very interactive, good examples given“
- „Use of different types of presentation material (e.g. ppt, flipchart), games, interactive exercises which kept attention; stories“
- „I esp. liked that useful tools / concepts were presented. Concepts that can help decipher a culture and develop / reach intercultural competence!“

Contents

- „The in-depth discussions surrounding different systems highlighted current frustrations and provided an understanding of how to overcome them.“
- „The content was very relevant to the struggles faced by secondees and was a great way to promote the development of a personal network within the firm.“
- „Now I can prepare better for my meetings & communication with my boss.“

Methods / Didactics

- „A good mixture of theory / teaching and practical exercises which ensured a good flow and ensured attention from everyone“
- „Teaching methods, exercises and games were very illustrative and original.“
- „Very useful handout material.“
- „Excellent tempo!“

Trainer

- „Fantastic facilitator. Sensitive to each person's views and very knowledgeable on the subject.“
- „The personal examples of cultural differences were insightful and relatable“
- „Enthusiastic, interested in people, low threshold to express opinion, created nice atmosphere“

